

We look forward to finally seeing you again!



Oliver Bertschinger
President and
Managing Director a.i.
SEC



Dr. Simone Wyss Fedele
CEO
Switzerland Global Enterprise

Reserve your spot by e-mail to: ceeday@cee.swiss
Registration is open until latest **4th September, 2021**
Please note that space is limited.

Participants must be able to show a valid Swiss or EU Covid certificate (vaccinated, tested or recovered) in paper form or digitally (Swiss "COVID Certificate" app) in combination with official identification (passport, ID, driver's license) at the entrance for admission.

Oliver will gladly answer any questions on +41 44 291 94 01

Handelskammer Schweiz - Mitteleuropa (SEC)
Kasernenstrasse 11 | 8004 Zurich



Participation fee per person

Members and their guests: 90 CHF
Embassies and Chambers of Commerce: 90 CHF
Partner organisations: 110 CHF
Non-members: 150 CHF

Location:

Zunfthaus zur Schmiden
Marktgassee 20 | 8001 Zurich

Kindly supported by:



Chamber of Commerce Switzerland – Central Europe
Chambre de Commerce Suisse – Europe Centrale
Handelskammer Schweiz – Mitteleuropa

CEE DAY 2021

You are invited

To our CEE DAY – economic outlook for the region,
compelling success stories and B2B networking

CEE-Switzerland: Quo Vadis Post Covid?

9th SEPTEMBER, 2021

Zunfthaus zur Schmiden in Zurich | 08:00 – 14:00



speakers



Dr. Peter Grünenfelder
Director
Avenir Suisse



Dr. Burkhard P. Varnholt
Chief Investment Officer
Credit Suisse Schweiz AG



Simone Wyss Fedele
CEO
Switzerland Global Enterprise



Beat Merkli
Country Manager Switzerland
Western Union Business Solutions



Andrej Vckovski
Founder and CEO
Netcetera



Verena Utzinger
Vice President, Acquisition &
Representation
SERV



Dario Germann
General Manager Croatia, Group
Controller, Member of Management
Variosystems AG

CEE-Switzerland: Quo Vadis Post Covid?

program

08:00 -08:30 Registration and Welcome Coffee

08:30 – 08:40 Welcome

- **Oliver Bertschinger**, President and Managing Director a.i. SEC

08:40 – 09:10 COVID Stresstest for the Liberal Economy

- **Dr. Peter Grünenfelder**, Director Avenir Suisse

09:10-09:35 CEE Market Outlook

- **Dr. Burkhard P. Varnholt**, Chief Investment Officer Credit Suisse Schweiz AG

09:35-10:00 CEE as Growth Engine for the Swiss Economy

- **Dr. Simone Wyss Fedele**, CEO Switzerland Global Enterprise

10:00 – 10:25 Central and Eastern Europe: The Road to Normality

- **Beat Merkli**, Country Director Switzerland, Western Union Business Solutions

10:25-10:55 Break

10:55 – 11:20 Beyond COVID – Accelerated Supply Chains in IT

- **Andrej Vckovski**, CEO Netcetera AG

11:20 – 11:45 ‘Helping Swiss Exporters Thrive - Experiences and Assessments of CEE Countries’

- **Verena Utzinger**, Vice President, Acquisition & Representation SERV

11:45 – 12:10 CEE Business Expansion during Covid - a Real Life Experience

- **Dario Germann**, General Manager Croatia, Group Controller, Member of Management Variosystems AG

12:10 – 12:20 The new SEC and Closing Remarks

- **Oliver Bertschinger**, President SEC

12:20-14:00 Flying Lunch

14:00 End of Event



YOUR GATEWAY TO CEE