

INVITATION TO THE SBC BUSINESS  
CONFERENCE AND B2B MEETINGS WITH  
TOP SLOVENIAN ENTREPRENEURS.

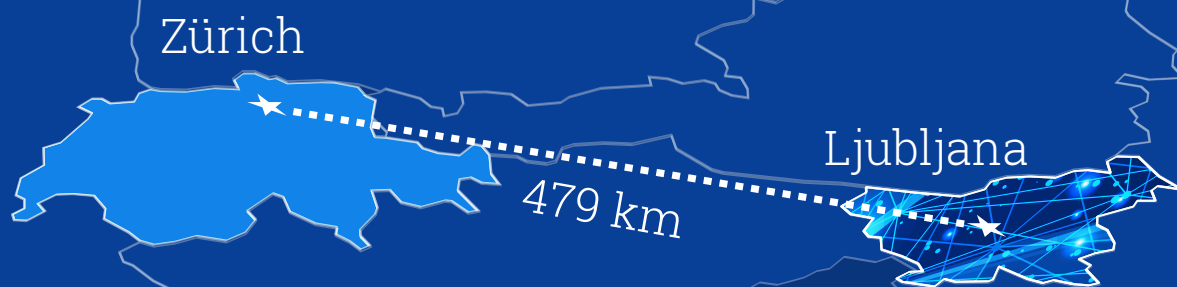
# “Slovenia – the Land of Niche Business Champions”

**President of the Republic of Slovenia Borut Pahor  
will attend the business conference.**

**Under the auspices of the President of the SBC Slovenian Business  
Club Marjan Batagelj, and President of economiesuisse, Heinz Karrer.**

**19. September 2019 at 5 pm**

**at the headquarters of Switzerland Global Enterprise,  
Stampfenbachstrasse 85, CH-8006 Zürich.85, CH-8006 Zürich.**



## Slovenia

Official name: **Republic of Slovenia**  
Political system: **Democratic parliamentary  
republic**  
Land surface: **20,271 km<sup>2</sup>**  
Population: **2.1 million**  
Capital: **Ljubljana**  
Official language: **Slovenian**  
Currency: **euro (EUR)**  
Memberships: **EU, WTO, OECD, NATO, OVSE, UNO**

GDP in 2018: **46 billion EUR**  
GDP per capita: **EUR 22,000**  
GDP growth: **4.5 % in 2018, 3.4 % in 2019 (forecast),  
3.1 % in 2020 (forecast)**  
Export market share in total GDP in 2018: **84 %**  
Slovenia's 4 largest trading partners: **Germany,  
Italy, Croatia, Austria**  
Unemployment: **8.2 % in 2018, 7.6 % in 2019  
(forecast), 7.0 % in 2020 (forecast)**

Sources: Government of the Republic of Slovenia; Surs; Umar;

The Slovenian Business Club event will be carried out in collaboration with the following organizations: Embassy of the Republic of Slovenia in Bern, Chamber of Commerce Switzerland – Central Europe, economiesuisse, Switzerland Global Enterprise.

SBC, the Slovenian Business Club was founded in 2014 and unites 196 members who achieve above average business results and have reached their business results with their own unique idea or as heirs to family companies and through their own efforts. This group of companies has a 26% higher added value than the average in the Slovenian economy, while in the last 6 years companies from the group have increased their sales by 61% and the number of employees by 41%  
(more at: <https://www.sbc.si/en/>).

Many products of SBC members are world niche champions; there is practically no car in the world that does not contain at least one part produced by an SBC member company (BMW, Mercedes, Volvo, etc.), SBC members are suppliers of many other world-renowned brands from various fields (Boeing, NASA, IBM, GlaxoSmithKlein, Panasonic, Honeywell, Ikea, Samsung, etc.).

Find your SBC partner at: <https://www.sbc.si/en/meet-the-members/> and meet them at the business conference Slovenia – the Land of Niche Business Champions. Inform us of your interest in attending the business conference and meeting a specific owner of an SBC member company by **6 September 2019** at the latest to: [felicitas@cee.swiss](mailto:felicitas@cee.swiss).

APPROXIMATE TIMELINE 19. 9. 2019 (business conference from 5 pm to 6 pm, b2b meetings from 6 pm to 7.30 pm).



◀◀ **The Slovenians and Swiss trust each other. We have the same values, a very similar political and business culture, we develop a similar model of social market economy.** ▶▶

Borut Pahor, the President of the Republic of Slovenia

**We meet on 19 September 2019 at 5 pm, at the headquarters of Switzerland Global Enterprise, Stampfenbachstrasse 85, CH-8006 Zürich.**

**Marjan Batagelj,**  
President of SBC

**Heinz Karrer,**  
President of economiesuisse

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