

CEE-SWISS IMPULSE SESSIONS

45 minutes
inspiration

TO E OR NOT TO E?

Lessons learned from the digitally most advanced country – Estonia

Linnar Viik, information technology scientist, Co-Founder of e-Governance Academy and Chairman of the Supervisory Board of EIT Digital

DATE AND TIME:

Monday, 16.5.2022

11:00 - 11:45 CET, online webinar

REGISTRATION:

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CEE Impulse Sessions. After signing up, you will directly receive the login details.

About this webinar: Digitization and IT technologies seems to be the most important topics of the 21st century. Due to Covid-19, this development has accelerated even more. Today, in CEE, but also around the world, Estonia is broadly considered to be a global champion in digitization. But how is this possible? How did Estonia get there with a yearly spent per capita on digitization which is smaller than a Spotify subscription fee? Linnar Viik has been a major contributor during this long success story and he will tell us how Estonia grew into the digitally most advanced society and what we all can learn from this.

About the webinar series: The «CEE-Swiss Impulse Sessions» is a monthly series of short webinars on exciting, current and relevant topics concerning Switzerland and Central Eastern Europe (CEE). It is delivered by outstanding speakers from many different backgrounds. The webinar series aims at inspiring, informing and connecting a diverse audience across industries and functions and thus advance the manifold relationships between Switzerland and all CEE countries. Initiated in 2021 by the Chamber of Commerce Switzerland Central Europe (SEC) in Zurich, this is a joint project of all chambers of commerce in the CEE region and SEC.



More information about our Keynote

Speaker: Linnar Viik has a long experience as an IT scientist and IT visionary. In his career, the Estonian was an advisor at the United Nations Development Program, a councilor at Stockholm Environment Institute and a founding Member of the European Institute of Innovation and Technology. In 2002 he co-founded an e-Governance Academy in Estonia and was working there as a Program Director. During this time, he has been advising the most relevant actors and over 40 governments on the digital strategy, digital capacities and digital transformation roadmaps. Today, Linnar is a visiting lecturer at University of Tartu, Estonian Academy of Arts and Tallinn University as well as partner and member of the board of Mobi Solutions and chairman of the supervisory board of EIT Digital. Linnar Viik published over 120 articles and 10 reports, mostly on the topics of Knowledge Based Economy and Implications of Information Society.



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