

CEE-SWISS IMPULSE SESSIONS

45 minutes
inspiration

HOW TO BE THE MOST INNOVATIVE COUNTRY IN THE WORLD?

What it takes and what “Switzerland Innovation” contributes.

Raymond Cron, CEO of Switzerland Innovation

DATE AND TIME:

Tuesday, 28.6.2022

11:00 - 11:45 CET, online webinar

REGISTRATION:

Please sign up by visiting www.cee.swiss > **events** > **CEE Impulse Sessions**. After signing up, you will directly receive the login details.

About this webinar: Many global innovation rankings list Switzerland as the most innovative country in the world. Of course, innovation is key to a nation's economic success. But why is Switzerland particularly strong in this area? What are the key ingredients to create innovation? Raymond Cron, CEO of “Switzerland Innovation”, will explain the Swiss approach and what the role of his organization is. “Switzerland Innovation” is a network of six innovation parks across Switzerland based on a joint initiative of public institutions, academia, and the private sector with a statutory mandate from the Swiss government. Switzerland Innovation forms an ecosystem that allows universities and innovative companies to collaborate and use their knowledge and research results for the development of new marketable products and services.

About the webinar series: The «CEE-Swiss Impulse Sessions» is a monthly series of short webinars on exciting, current and relevant topics concerning Switzerland and Central Eastern Europe (CEE). It is delivered by outstanding speakers from many different backgrounds. The webinar series aims at inspiring, informing and connecting a diverse audience across industries and functions and thus advance the manifold relationships between Switzerland and all CEE countries.

Initiated in 2021 by the Chamber of Commerce Switzerland Central Europe (SEC) in Zurich, this is a joint project of all chambers of commerce in the CEE region and SEC.



More information about our Keynote Speaker: Raymond Cron is the CEO of Switzerland Innovation since 2015. Prior to this assignment, Raymond held various senior management positions in the Swiss construction and real estate industry. From 2004 until 2008, he served as Director General of the Swiss Civil Aviation Authority (FOCA). In addition to his role at Swiss Innovation, he serves as Chairman or Member of the Board of various Swiss companies. Raymond Cron holds a Master of science in civil engineering of ETH Zurich and did his post-graduate studies in economics and management at the BWI Center for Industrial Management of ETH Zurich.

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