

CEE-SWISS IMPULSE SESSIONS

45 minutes
inspiration

CHANGING US AND THE FUTURE!

How can we adapt to the new world we live in by creating sustainable and systemic change? And why is it important?

Rudolf "Rudi" Hilti

DATE AND TIME:

Tuesday, 4.10.2022

11:00 – 11:45 CET, online webinar

REGISTRATION:

Please sign up by visiting <https://cee.swiss/?lang=en> > **events** > **CEE Impulse Sessions**. After signing up, you will directly receive the login details.

About this webinar: The world we live in has fundamentally changed in the last decades, but are we ready for it? What can we do to create the needed sustainable and systemic change and why is it so important? Don't only try to make wrong things better, because wrong things remain wrong, do the right things!

We like to hold on to the existing, because we know it and we are very familiar with it. But getting stuck is the problem because we don't understand the new through the old. We need a new approach, which sometimes also requires a lot of distance from the old, which in turn requires courage and a desire for adventures. Nevertheless, to successfully participate in the future, we must redefine ourselves. Sustainability will no longer be the selling point, but the fundamental basis of everything. What sounds abstract today will be the new normal tomorrow.

About the webinar series: The «CEE-Swiss Impulse Sessions» is a monthly series of short webinars on exciting, current and relevant topics concerning Switzerland and Central Eastern Europe (CEE). It is delivered by outstanding speakers from many different backgrounds. The webinar series aims at inspiring, informing and connecting a diverse audience across industries and functions and thus advance the manifold relationships between Switzerland and all CEE countries. Initiated in 2021 by the Chamber of Commerce Switzerland Central Europe (SEC) in Zurich, this is a joint project of all chambers of commerce in the CEE region and SEC.



More information about our Keynote

Speaker: Rudolf "Rudi" Hilti is a non-traditional entrepreneur and visionary who considers himself a global citizen and a responsible optimist. Everything he does is based on inspiration, collaboration, and holistic thinking. He is the Founder of "The System Change Foundation", which together with the "World Systemic Forum" and "THE HUS.institute" forms a platform to explore the transformation of the traditional world into an ecologically and economically sustainable future. The System Change Foundation is a non-profit association which sees itself as a value-based global village, enabling global topics to be discussed and to rethink global challenges free of personal interests. The Foundation is actively building bridges between various disciplines by creating new narratives for new eras.

Furthermore, Rudi is the Founder of RHEINEST and THE COMBINATOR, a family office and integral investment group for sustainable investments to scale systemic change.

