

# CEE-SWISS IMPULSE SESSIONS

45 minutes  
inspiration

## DIGITALSWITZERLAND - TRANSFORMING SWITZERLAND INTO A LEADING DIGITAL NATION

Orchestrate the Digital Transformation of Switzerland as a leading fertile  
Breeding Ground for Digital Innovation

**Stefan Metzger,**  
CEO digitalswitzerland

### DATE AND TIME:

Tuesday, February 7th, 2023

11:00 – 11:45 CET, online webinar

### REGISTRATION:

Please sign up by visiting <https://cee.swiss> --> events -> CEE Impulse Sessions. After signing up, you will directly receive the login details.

About this webinar: Stefan Metzger will outline the unique characteristics of Switzerland and its business environment and where the country stands regarding the IMD Digital Competitiveness Ranking. He will explain what the role of digitalswitzerland is and how they drive digital transformation. Stefan will demonstrate how collaborative innovation transforms one ecosystem into another. He will also highlight some concrete Use Cases and the potential benefits for CEE countries.

**About the webinar series: The «CEE-Swiss Impulse Sessions»** is a monthly series of short webinars on exciting, current and relevant topics concerning Switzerland and Central Eastern Europe (CEE). It is delivered by outstanding speakers from many different backgrounds. The webinar series aims at inspiring, informing and connecting a diverse audience across industries and functions and thus advance the manifold relationships between Switzerland and all CEE countries. Initiated in 2021 by the Chamber of Commerce Switzerland Central Europe (SEC) in Zurich, this is a joint project of all chambers of commerce in the CEE region and SEC.



### More information about our keynote speaker:

Stefan Metzger is the CEO of digitalswitzerland, a fast-moving association and foundation, relentless in its pursuit to make Switzerland a leading digital nation.

Stefan has worked in the ICT Industry for more than 30 years, with focused experience in Insurance, Technology and Consulting.

Until 2021, Stefan was the Country Managing Director of Cognizant Technology Solutions, responsible for the company's business in Switzerland as well as the Market Leader for the Insurance Vertical across Continental Europe.

Prior to his position at Cognizant, Stefan held various sales management and consulting roles at IBM Corporation across different countries, including Switzerland, Germany, Austria and Central Europe.

Stefan is married and has a 21-year-old daughter. He is based in Zurich; outside of the office, Stefan enjoys skiing, hiking and politics.



CHAMBER OF COMMERCE  
SWITZERLAND – ROMANIA

