

CEE-SWISS IMPULSE SESSIONS

45 minutes
inspiration

REVOLUTIONIZING CONSTRUCTION WITH BIM AND DIGITAL INNOVATION

How today's construction challenges are solved and how efficiency and sustainability are shaping its future

Julien Fersing,
Founder of REALTI SWISS SA

DATE AND TIME:

Tuesday, 16th of May 2023

11:00 – 11:45 CET, online webinar

REGISTRATION:

Please sign up [through this Link](#), or on the [SEC Website](#). After signing up, you will directly receive login details.

About this webinar: Our speaker will elaborate what today's challenges of the construction industry are including labor shortage, industrialization of construction, and sustainability and how these challenges can be solved by adopting digital innovation and BIM. He will showcase how digital innovation including BIM are currently revolutionizing the construction industry and how the sector benefits from these developments. Using concrete examples from Switzerland and CEE, Julien Fersing will show how it all works in real life, and in the end, he will look into the future and show trends and predicts how BIM and digital innovation will continue to shape the construction industry in the years to come.

About the webinar series: The «CEE-Swiss Impulse Sessions» is a monthly series of short webinars on exciting, current and relevant topics concerning Switzerland and Central Eastern Europe (CEE). It is delivered by outstanding speakers from many different backgrounds. The webinar series aims at inspiring, informing and connecting a diverse audience across industries and functions and thus advance the manifold relationships between Switzerland and all CEE countries.

Initiated in 2021 by the Chamber of Commerce Switzerland Central Europe (SEC) in Zurich, this is a joint project of all chambers of commerce in the CEE region and SEC.



More information about our keynote speaker:

Julien Fersing brings broad experience and cutting-edge know-how in real-estate and construction. Over the last decade, he together with his teams have been helping designers, builders and investors to meet their targets by using state-of-the-art technologies and modern processes to increase efficiency during the entire lifecycle of a building. From luxury residential construction in Switzerland, to Facility Management of a 15 km2 campus in Qatar and coordinating installations on 40 levels office towers in Poland, their expertise allowed them to impact the multiple facets of real estate.

He co-founded an innovation hub for a real estate group in Geneva, helping to tackle the multiple construction challenges on residential projects and offices in Switzerland. He also founded REALTI SWISS SA, a company of experts helping Architects, Engineers and Developers to thrive in the digital era of real estate. The firm gather specialists in AEC who operate at every stage: conception, construction, and operation.

Julien holds various architect and BIM degrees from VIA University College, Warsaw School of Technology and University of Strasbourg.



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