

CEE-SWISS IMPULSE SESSIONS

45 minutes
inspiration

ARTIFICIAL INTELLIGENCE - THE REVOLUTION HAS STARTED!

How can implementing a generative AI strategy boost your company's productivity by 40%?

Malcolm Werchota,
ChatGPT evangelist & operations leader

DATE AND TIME:

Tuesday, 20.6.2023

11:00 – 11:45 CET, online webinar

REGISTRATION:

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After signing up, you will directly receive login details.

About this webinar: Malcolm Werchota will show in an interactive way how the new opportunities around artificial intelligence can dramatically increase your productivity. No matter if it is by working with Bing AI, Bard AI or ChatGPT.

You will hear about the latest advancements in generative AI and real practical applications in business and for networking. You will also learn about valuable resources and tools that you can use.

About the webinar series: The «CEE-Swiss Impulse Sessions» is a monthly series of short webinars on exciting, current and relevant topics concerning Switzerland and Central Eastern Europe (CEE). It is delivered by outstanding speakers from many different backgrounds. The webinar series aims at inspiring, informing and connecting a diverse audience across industries and functions and thus advance the manifold relationships between Switzerland and all CEE countries. Initiated in 2021 by the Chamber of Commerce Switzerland Central Europe (SEC) in Zurich, this is a joint project of all chambers of commerce in the CEE region and SEC.



More information about our keynote speaker: Malcolm Werchota

is a ChatGPT evangelist & operations leader with diverse expertise in energy, healthcare, and AI-driven innovation. Having previously worked for Schlumberger and Novartis, he is co-founder and CMO/CFO at coating AI, a start-up in Barcelona which uses Artificial Intelligence to optimize coating processes. Malcolm is a renowned keynote speaker and workshop leader with strong skills in agile methods. He recently joined forces with Triple Eight Solutions in Switzerland to offer immersion workshops for businesses talking about the huge potential of generative AI for businesses.

Malcolm is an Austrian citizen, who holds a Master in Material Science from the Mining University of Leoben (with his master thesis from the Imperial College London) and an MBA from ESADE Business School in Barcelona.

