

SEC Business Luncheon

Zunfthaus zur Schmiden | Marktgasse 20 | 8001 Zürich
Tuesday, 29.8.2023 | 11:45 – 14:00

DIGITALIZATION: THE DILEMMA OF SWITZERLAND IN THE INTERNATIONAL AND EU CONTEXT

Judith Bellaiche, Managing Director Swico
and member of the National Council

In her talk, Judith Bellaiche will give an overview of the Swiss IT industry, its challenges and opportunities and the dilemma Switzerland faces in the tension field between innovation and regulation. As one of the most innovative countries in the world, Switzerland must be able to access international markets, in particular the single EU market. By drawing from her dual-experience as the Managing Director of Swico and her role as a National Councillor, Bellaiche will provide valuable insights from a business, industry, and political perspective on how Switzerland can shape its digital future.



Judith Bellaiche has been Managing Director of Swico, the trade association of the digital industry, for four years. She has been a member of the National Parliament since 2019 and is committed to digitalization and progressive innovation framework. Previously, she was a member of both the Municipal and Cantonal Council for eight years each and held various positions in the private sector, including the finance and consulting industries. Judith Bellaiche holds a Master of Laws and completed an Executive MBA at the University of St. Gallen in 2017. She is also a member of the board of directors of an asset management boutique.

Program

11.45-12:15	Apéro offered by SEC
12:15-13:15	Lunch
13:15	Speech and Q&A Judith Bellaiche
14:00	End

Date & Location

**ZunftHaus zur Schmiden I
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Registration Fee

Members and their guest	65 CHF
Embassies Chambers of Commerce Other partners	65 CHF
Non-Members	110 CHF

Registration

Please register online at
www.cee.swiss --> events
Latest until Thursday, 24.08.2023

For further information

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