CEE-SWISS IMPULSE SESSIONS

45 minutes inspiration

THE CYBERSECURITY RACE IN THE AGE OF AI

How AI supercharges hackers – and how organizations can stay ahead

Maria Pisa | Natalia Studer | Ewa Nowakowska

DATE AND TIME:
Tuesday, 8th of October 2024
11:00 – 11:45 CET, online webinar

REGISTRATION:
Please sign up through this Link.
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About this webinar: News reports about major cyberattacks are following on each other's heels. Organizations report difficulties hiring the cyber talent they need to protect themselves. Now hackers gain an even stronger advantage – GenAI automates much of the hacking process for them, making them faster and more effective. But is it all bad news?

Listen to our panel of senior leaders from Ernst & Young based in Switzerland and in Poland, for their take on the advancing threats and transformational opportunities from AI in the cyberspace.

About the webinar series: The «CEE-Swiss Impulse Sessions» is a monthly series of short webinars on exciting, current and relevant topics concerning Switzerland and Central Eastern Europe (CEE). It is delivered by outstanding speakers from many different backgrounds. The webinar series aims at inspiring, informing and connecting a diverse audience across industries and functions and thus advance the manifold relationships between Switzerland and all CEE countries.
Initiated in 2021 by the Chamber of Commerce Switzerland Central Europe (SEC) in Zurich, this is a joint project of all chambers of commerce in the CEE region and SEC.

More information about our keynote speaker:

Maria Pisa is Cybersecurity Partner at EY Switzerland. Her extensive track record covers cybersecurity, privacy, compliance, resilience and incident response, among others. She leads the European Cybersecurity service portfolio for clients in the consumer sector.

Natalia Studer is Cyber AI Lead at EY Switzerland. Her experience in regulation, compliance and privacy complement a strong scientific and technical background, enabling her to build trusted, ethical experiences with cutting edge technology.

Ewa Nowakowska is Partner and AI Data Science Leader at EY Poland. She is in charge of our modern AI Data Science Team advising on effective use of data and technology, and implementing state-of-the-art AI-based solutions, both internally and for our clients.

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