

CEE-SWISS IMPULSE SESSIONS

45 minutes
inspiration

DRIVING AI ADOPTION AT SCALE: A COMMUNITY-DRIVEN TRAIN-THE-TRAINER MODEL

Eskadra Bielika – How a community-led initiative, supported by Google, enabled 2,000 developers in Poland to build cloud-based RAG solutions using a regionally relevant open model.

Dawid Ostrowski

Senior Program Manager
in the Developer Ecosystem team



DATE AND TIME:

Tuesday, June 9th 2026

11:00 – 11:45 CET, online webinar

REGISTRATION:

Please sign up [through this Link](#).

After signing up, you will directly receive login details.

About this webinar: In today's global AI race, competitive advantage is less about access to models and more about how fast companies and regions can scale practical AI competencies. Technology evolves quickly, but real impact depends on people who know how to apply AI in real business contexts.

Central and Eastern Europe hosts some of the world's most active developer communities. These grassroots networks are a powerful lever for accelerating AI adoption beyond centralised training approaches.

This impulse session explores Eskadra Bielika, a community-driven initiative around Poland's leading open language model, supported by Google. The focus is not on tools, but on the operating model behind the success: a train-the-trainer approach where community leaders joined an intensive bootcamp and then enabled over 2,000 developers locally to build real-world RAG solutions.

Key takeaways include:

- Why scaling AI competencies is becoming a strategic priority for companies and regions
- How community-based enablement accelerates AI adoption
- Core principles behind effective train-the-trainer models
- What Google did - and how software houses and ecosystems can directly profit

About the webinar series: The «CEE-Swiss Impulse Sessions» is a monthly series of short webinars on exciting, current and relevant topics concerning Switzerland and Central Eastern Europe (CEE). It is delivered by outstanding speakers from many different backgrounds. The webinar series aims at inspiring, informing and connecting a diverse audience across industries and functions and thus advance the manifold relationships between Switzerland and all CEE countries.

Initiated in 2021 by the Chamber of Commerce Switzerland Central Europe (SEC) in Zurich, this is a joint project of all chambers of commerce in the CEE region and SEC.

More information about our keynote speaker:

Dawid Ostrowski brings over a decade of experience at Google to his role as Senior Program Manager in the Developer Ecosystem team. A native of Poland and based in Switzerland since 2015, he acts as a vital bridge between CEE tech talent and global innovation. Dawid has a proven track record of driving technology adoption through community empowerment, having led major initiatives like Google Developer Experts and Google for Startups Accelerator Mentors. Passionate about the intersection of AI, Cloud, and real-world impact (including biotech and healthcare), he believes that empowering local developer communities is the most effective way to scale new technologies.

