



Connecting Switzerland and CEE

SEC EXECUTIVE CIRCLE

Swiss Ambassadors Get-Together

Where Swiss Ambassadors to CEE meet Swiss Business Leaders

DATE	19 August 2026
TIME	12:00 PM - 2:00 PM
LOCATION	BERNEXPO, Foyer Nord (Congress Center)
ADDRESS	Mingerstrasse 6, 3000 Bern 22
ENTRANCE	Entrance C - "Eingang Kongress"

As part of the Annual Ambassadors' Conference, all Swiss Ambassadors from the CEE region will be in Bern. SEC invites you to an exclusive exchange between these Ambassadors and Swiss Business executives with an active or planned engagement in the region.

The exchange takes place over an apéro-style flying lunch in a relaxed, informal setting to allow for meaningful conversation between decision-makers and diplomacy over food and drinks.

WHO SHOULD ATTEND?

CEOs and C-level decision-makers with active or concretely planned business in the CEE region.

PROGRAM

12:00 PM	Arrival & Welcome by the Organizers
12:30 PM	Arrival of the Ambassadors & Welcome by SEC
12:40 PM	Short input by Switzerland Global Enterprise
12:50 - 1:45 PM	Flying lunch and Networking with the Ambassadors
2:00 PM	End of Event

SPEAKERS

- Oliver Bertschinger**
President and Managing Director, SEC
- Alberto Silini**
Senior Regional Director EMEA, SEC

PARTICIPATION

Registrations are reviewed upon receipt and confirmed on a first-come, first-served basis. Participation is limited to 25 guests.

Participation in this specific event is at each Ambassador's discretion and may vary. If your interest is focused on a specific country, we recommend confirming that Ambassador's participation with SEC in advance.

Please note: photos and videos will be taken at this event.

PARTICIPATION FEE

SEC Members	CHF 70
Diplomatic & Institutional Representation	CHF 70
Non-member or Guest	CHF 200

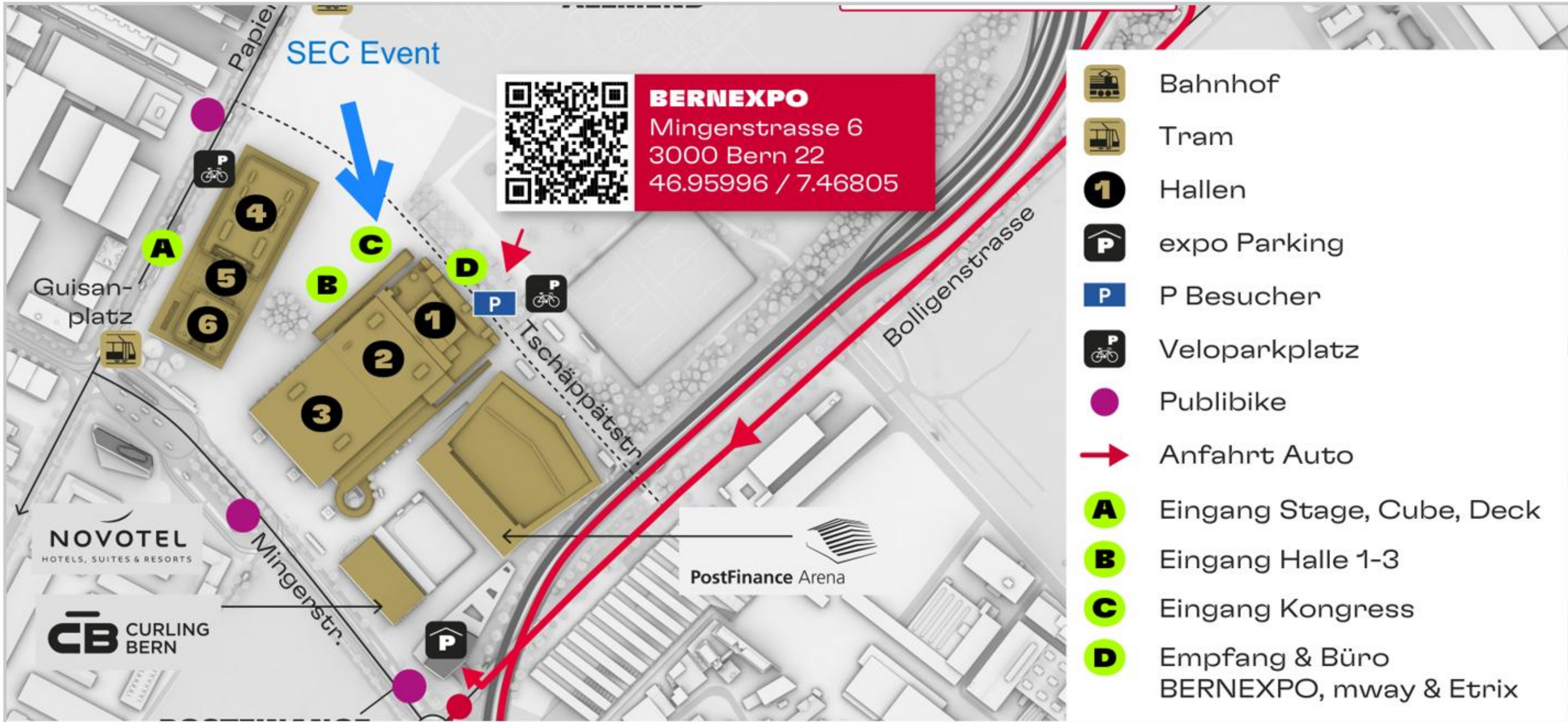
Your contribution supports SEC as a non-profit organization connecting Switzerland and CEE.

REGISTER AT [CEE.SWISS](https://cee.swiss) → EVENTS

cee.swiss → Events → SEC Executive Circle

SITE PLAN - BERNEXPO

Foyer Nord is reached via Entrance C ("Eingang Kongress"), directly opposite the BERNEXPO Cube, where the Ambassadors' Conference takes place.



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